



VOICI LA FAMILLE JOLINEAU!

Here is the Jolineau family, who will help primary school children learn French in *La Famille Jolineau en Vacances*, a bilingual storybook by French teacher Elisabeth Ruiz

Learning a new language can be a challenge, but the Jolineau family are here to help. With this fun book, children can steadily develop their curiosity and confidence with the French language, which will improve their chance of retaining it. On each page, a ladybird will ask them easy questions based on the text as the family go about their day-to-day activities. They will learn about *le goûter*, a traditional afternoon snack for French children, and other parts of French culture. The book also provides helpful guidance for pronunciation.

This helpful kid's book will offer children the opportunity to explore all aspects of learning French in a fun way; reading, developing an authentic accent and listening when someone else reads to them. The writing games will encourage them to memorise and write French words. The colourful, eye-catching illustrations by Luigi Mastroserio will catch the children's attention and encourage them to comment – hopefully in French! The book's relaxed approach will put youngsters at ease with learning a new language and make the experience easy, enjoyable – and simply quite natural.

Author and native speaker Elisabeth Ruiz is highly skilled in teaching French, which she has been doing for nearly 10 years. “When I started teaching French to primary school pupils, I felt that there were very few books I could use that would be relevant, useful and fun – so I decided to write my own! Children are naturally curious; the book encourages and feeds that curiosity,” says Elisabeth. The book has been written in light of government guidance about teaching modern languages at primary school level.

About the Author:

After working for 14 years as a lawyer, both in Paris and London, Elisabeth realised that her true vocation was teaching French. She quit Law and has been teaching French since 2002 to primary school pupils, GCSE and A-Level students as well as adults. She is a tutor for the award-winning company **La Jolie Ronde** which runs French teaching groups throughout the UK.

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